



# Maintaining Your IP with RenewalsDesk

The transparent and secure alternative

# All you need to know to start enjoying the benefits of our service

IN THIS BROCHURE YOU WILL FIND OUT MORE ABOUT RENEWALSDESK, REASONS TO CHOOSE US AND OUR PROCESS

## About RenewalsDesk

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Discover the history behind RenewalsDesk and the reasons why we are so passionate about providing a world leading patent renewal service. Meet our director and lead patent attorney.

## Top reasons to choose RenewalsDesk

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Detailing the top six reasons why you should transfer your IP renewals to RenewalsDesk. This includes our in-app or online free fee checker to make sure you are not being over charged for your renewals.

## Our Process

6 ✓

A breakdown of our process including our reminder schedule that can be amended to meet specific requirements. You have the choice of having your invoices issued automatically or manually.

## Getting Started

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An easy four step process for transferring your portfolio to RenewalsDesk. By transferring your portfolio to RenewalsDesk you can enjoy the benefits of our outstanding service and pricing.

# About RenewalsDesk

## Our Proposition

WE WILL ALWAYS TELL YOU THE PATENT OFFICE FEE SO THERE ARE NO HIDDEN FEES. EVER.

## History and Purpose

RenewalsDesk was started in 2013 by a patent owner who discovered he was being hugely overcharged by a renewals provider that was recommended to him by his patent attorney.

The lack of clarity about who was gaining from these inflated prices, combined with slow and unhelpful service, was the driving force for the creation of our business.

## Our Vision

Easy, secure and cost effective IP renewals.

## Our Mission

To bring honesty and transparency to the IP Renewals sector, for all clients, regardless of their portfolio size.

## About our Director and Lead Patent Attorney



### John Keogh

Director  
*Patent Attorney*

John has over 25 years experience as a patent and trademark attorney. He is one of the world's leading experts in IP Portfolio Management and Renewals.

# Top reasons to choose RenewalsDesk



1

## Transparency

We separate the Patent Office charges from our charges so you can see what you are paying for. You can see pricing in almost any currency; just let us know which one you want.



2

## Flexibility

Our online portal allows you to manage your portfolio of patent, trademark, design and utility model rights, instruct renewals and review official receipts. Payments can be made in over a dozen currencies. We accept credit cards as well as local bank transfer.



3

## Client Focus

We respond to all queries within one business day, with a team that is dedicated to delivering the highest level of customer service. We provide a dedicated account manager to work with you for all your portfolio needs. Our modern system was developed to ensure reliability and usability for our clients.



The privacy of your data is important to us, and we are GDPR compliant. You can manage your portfolio via our secure online portal, where we offer online payments for debit and credit card by world-leading secure payment provider WorldPay.



Use our app or online fee checker to see official renewal fees and obtain total cost estimates in your preferred currency, in over 60 jurisdictions. To download the app, search "RenewalsDesk" in your preferred app store.



We know how important data quality is, which is why we provide free data verification on your input data to reduce the risk from faulty data. We will also provide full portfolio listings and budget reports within three business days.

# Our Process

WE OFFER A FLEXIBLE REMINDER SCHEDULE WHERE YOU CAN CHOOSE BETWEEN AUTOMATIC OR MANUAL INVOICING.

## Automatic Invoicing

Our standard process is that we advise you three months ahead of the renewal month. This gives you the opportunity to amend the list of cases to be renewed. An invoice is then automatically issued two weeks later, and renewals are paid in due course.

## Manual Invoicing

If you would rather choose the timing of your payments, we will set you up for manual invoicing. In this case, our process is to send you reminders until we are instructed to issue an invoice. From there, the payment process is initiated once our invoice is paid. Our standard reminder schedule is set out in the opposite table, but we can amend this according to your requirements.

- ✓ Payments can be made in over a dozen currencies.
- ✓ We accept credit cards as well as local bank transfer.
- ✓ Our standard schedule, as shown, is flexible and can be customised to suit your needs.

## Our reminder schedule

Our reminder schedule varies depending on whether you have chosen automatic or manual invoicing. The standard schedules are as follows:



# Getting Started

TRANSFERRING YOUR IP PORTFOLIO TO RENEWALSDESK IS QUICK AND EASY. HERE'S HOW TO GET STARTED:



## Free Portfolio Budget Report

Send RenewalsDesk your full portfolio listing and we will have it priced up within three days. If in the meantime you have any queries we will be happy to discuss these with you.



## Advise Your Current Provider

Advise your current provider that you will be transferring your portfolio or simply instruct RenewalsDesk. We would recommend specifying a start date from which RenewalsDesk will be responsible for your portfolio management.



## Set Up Your Account

You can set up an account using our free portfolio management software, where you can add, instruct and edit IP matters in your portfolio, and view official receipts once the renewals are complete. You can simply fill in our account set up form and leave the rest to us. If you have your own IP management system, we can receive data by electronic data transfer from your system.



## Transition Complete

That's it! We'll send you reminders in advance of each due date (and afterwards, if you get behind on things), and will pay and confirm fees from then on, based on your instructions. In less than a week, you're up and running.

## Free Fee Checker

Compare patent renewal fees.  
Anywhere, anytime.

Check official fees and renewal costs  
in over 60 jurisdictions.

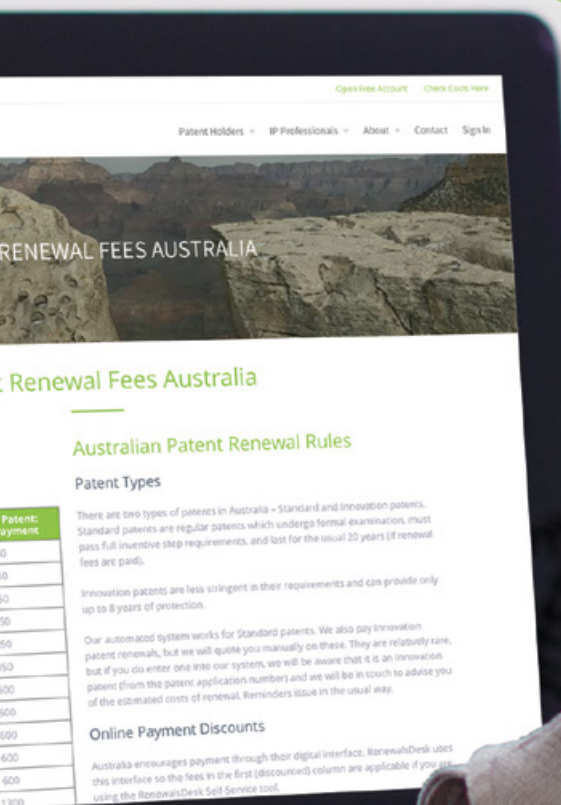


# Favourite Client Quotes

“You guys have been really excellent”

“I’m tired of being overcharged for our patent maintenance costs”

“Your charges are approximately half that of [our current provider]”



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